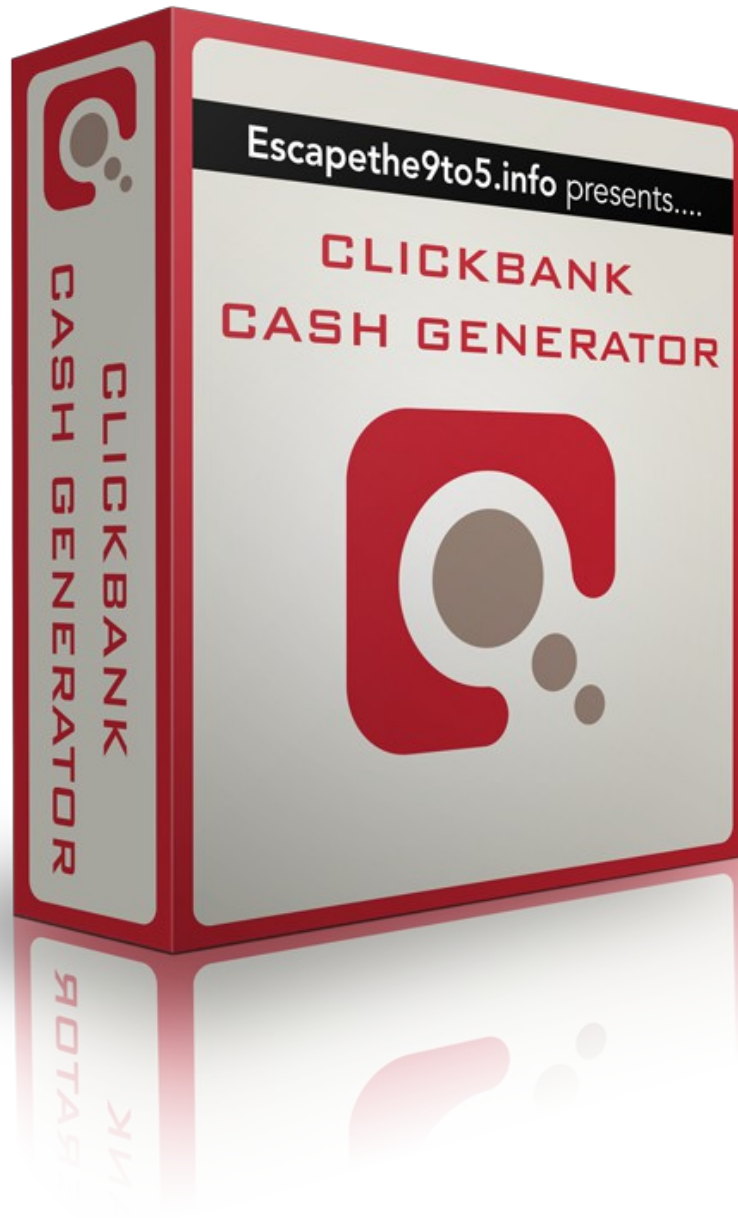


Escapethe9to5.info presents...

CLICKBANK CASH GENERATOR



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ABOUT THE AUTHOR

Stuart Walker has been making money online for 6 years, with experience in internet and email marketing, SEO and more.

Six years ago Stuart started out his journey into making money online with 'matched betting' on sports games. The following year he progressed into the world of internet marketing and SEO and has remained there since.

He currently is involved in a number of projects including running websites, SEO work for clients, affiliate marketing, e-commerce and more.

Stuart spends 6 months of the year travelling around the world to exotic locations and the other 6 months at home, a life style that wouldn't be possible if not for his 'job' as an internet marketer.

In this report he will focus on his Clickbank Cash Generator method which brings him in around \$1,000+ per month for each site and can easily be replicated by you. The beauty of this method is that it's quick and easy meaning you can set up multiple sites to profit from taking the monthly profits up to \$5k, \$10k or even \$20k in no time.

OTHER PRODUCTS BY THE AUTHOR



FREE – CLICK HERE NOW.

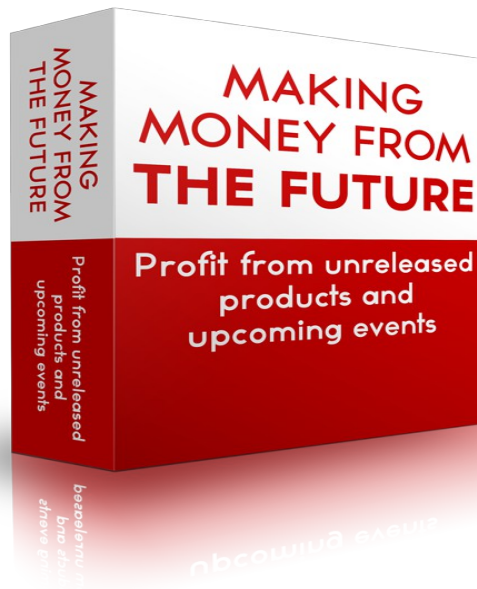


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Making Money From The Future is a 32 page step by step guide showing you how to profit from the future without being psychic. It will show you how to build a solid, long term, and sustainable business based on unreleased products and upcoming events that will never stop being profitable and best of all you can get started for \$18.

This secret method can easily generate you \$10,000 a month from just a few hours a week. This is the strategy used by the top earners in internet marketing to make serious profits whilst the rest fight for small change. Wouldn't you like to be a top earner?

You get the EXACT steps to find profitable upcoming products and upcoming events, shown multiple ways you can monetize them, how to get ahead of all the competition and a detailed step by step guide to building and ranking profitable sites that make huge monthly products.

Making Money From The Future costs just \$9.99.
What would you rather have \$9.99 or \$10,000 EVERY month?

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INTRODUCTION

Clickbank Cash Generator is your step by step guide to dominating Clickbank and making an easy \$1,000+ per month in commission from just one site but this method can be quickly replicated and scaled up again and again so the sky is the limit when it comes to how much money can be made. I detail how you can build mini niche websites in the evergreen niches and promote related Clickbank products to make big commission payouts.

The method is laid out in a detailed manner showing you the start up costs involved, time needed to get started, amount of hours spent per week, potential profit to be made and a step by step guide on how the system works.

Follow the steps exactly as they are laid out in the guide and you'll easily make \$1,000 per month in as soon as 30 days. Once your first site is up and running repeat over and over again as many times as you can to bring in extra income.

CLICKBANK AND MINI NICHE WEBSITES

This method revolves around finding a Clickbank product in the niche you're interested in promoting then targeting low volume keywords which automatically have low competition. Most advice you read online about targeting keywords will tell you to focus on those with 1000 local searches minimum per month but finding those keywords with no competition is nearly impossible these days, getting ranked for those terms even more difficult. When you target low volume keywords it instantly means less competition (and they become easier to rank) so you make all the profit.

Once you've found your low volume keyword you'll build a mini site, that only takes 1hr to create, promote a related Clickbank offer then carry out some basic backlinking and it will rank highly in the search engines bringing in steady amounts of targeted traffic allowing you to profit.

Overview

Difficulty Level: Easy.

Cost: \$25

How Long To Set Up: 2hrs.

How Many Hours Per Week: 2hrs.

Potential Monthly Profit: Up to \$1000 per site depending on the product, keyword and commission rates.

Build multiple sites for different products, only takes 1-2hrs to create these sites, and you can easily have a \$5k, \$10k or even \$20k per month business.

What You Need to Get Started:

[Clickbank Account](#) (Free)

Web Hosting (\$6.99 from [BlueHost](#))

Domain (\$10 from [NameCheap](#))

Backlinks (Free if done manually, \$4.99 if using [Magic Submitter](#))

CHOOSING A NICHE

Anything that interests you or you'd like to promote preferably one of the evergreen niches, i.e. dating, make money online, sex, self help, business, technology, health, weight loss etc.

This is where a lot of people struggle, the first step of choosing a niche. Just in case there's any confusion a niche is simply a small but specific market. Think of a niche like a category. Some example niches include 'dog training', 'weight loss' or 'travel'. These are all quite broad examples but they will help to understand the concept. Generally you'd want to find a sub-niche, for example a sub-niche would be 'dog training for Alsations', 'weight loss for diabetics' or 'travel for backpackers' as sub niches have less competition than the broader niches.

Choosing A Niche

You want to look for something that people need, that will make their lives better, solve a problem they have, make them feel or look better. Some people make the mistake of stumbling on to a product, service or idea they assume everyone will want and then try to create a market for it when there is none. Stick to things you know people want. There are some niches that will always make money, what is known as the 'evergreen' niches such as health, fitness, weight loss, self-help, technology, make money online, dating, sex. People will always buy these products. The good thing is there are literally thousands of sub niches within these main niches and new products and services being released every single day that you can exploit. Just think of all the new gadgets, diet fads and internet marketing products there are out there.

How To Find A Niche

Some processes I go through to find and research new niches is to keep up to date with current trends and hot topics, read newspapers, magazines, blogs and discussion forums, watch the news, see what's trending on twitter or being talked about on Facebook. If I have an interest in getting into the weight loss niche I would browse weight loss forums and blogs, find chat rooms related to weight loss and diets and chat to people to find out what new pills they are taking or diets and healthy eating plans they are following.

Think Of Solutions To Your Problems

Another method I follow is to think about problems I have or encounter in my day-to-day life that need solved and see if there's a product or service that could be useful. Or I'll think of 2 different things that I like (i.e. baseball and coffee) and put them together and see if there's a niche there ready to be exploited...coffee mugs with baseball players on them! Sounds silly but you'd be surprised at what sells. You'll be amazed at the

number of ideas you can come up with.

Check Google, Yahoo, Twitter, Ebay, Amazon

More specifically I check Google Hot Trends, Yahoo Buzz, Twitter trending, eBay Pulse and best seller on Amazon. These show you what's currently popular and gives me some ideas I'd never have thought of otherwise. I also browse websites that sell products, check how well they are selling and read reviews.

Do any of the above steps and within less than 1 hour I guarantee you've got a whole list of potential niches to explore. Make sure to write down all the ideas you come up with. The next stage I carry out is 'keyword research' which is one of the most important stages of this whole process and will help us figure out which of these niches are worth exploring.

KEYWORD RESEARCH

Keywords are just search terms or phrases that people use to find information, so 'dog training for Alsations' is a keyword, 'weight loss for diabetics' is a keyword and so on. Finding a keyword alone is not enough, we need to check how many people are searching for it and decide whether it's has 'commercial value'.

Next I'll go over to the free Google Keyword Tool. On the left hand tool bar I'll pick 'exact searches' (very important), make sure the search country is showing as 'United States' (I only ever target the US as they have the largest market of online shoppers) and then add my keyword to the search bar and click search.

The tool then shows you the number of global and local searches per month (for your keyword and related keywords). 'Global' refers to the amount of searches that occur on Google around the world every month for this term and 'local' for the amount of searches in the United States (or whatever country you picked).

The screenshot displays the Google Keyword Tool interface. On the left, there's a sidebar with 'Tools' (Keyword Tool, Traffic Estimator), 'Placement Tool' (Contextual Targeting Tool), and 'Include terms'/'Exclude terms' sections. The main area is titled 'Find keywords' and shows search results for the keyword 'dog training for alsations'. The results are organized into two tables: 'Search terms (1)' and 'Keyword ideas (800)'. The 'Keyword ideas' table provides detailed data including competition level, global and local monthly searches, and approximate CPC.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Approximate CPC (Search)
[dog training for alsations]	-	-	-	-
[guard dog training]	High	1,300	590	£1.47
[boxer dog training]	Medium	590	320	£0.65
[dog training tips]	High	8,100	4,400	£0.86

Keyword Search Volume

Usually when you read advice on finding keywords you'll be told to look for keywords with high search volumes (usually 1,000 minimum) and target multiple related keywords per site but for this method that's not what we want to do. The beauty behind this method is that we want to make websites quickly, rank them quickly, profit from them and move on to the next one to rinse and repeat.

Target Low Volume Keywords

This system works by picking keywords that have between 100 and 800 local searches a month. Most people completely ignore these keywords and for that we can thank them as it means more profit for us. If no one else is targeting these keywords it means they are easier to rank in the search results, they rank quicker and there's no competition so we make all the money.

To find keywords for your niche, enter the niche into the Google Keyword tool. Be as specific as possible so 'dating' is probably too general but if your niche was 'dating for men over 50' then enter that and see what comes up.

Keywords and Commercial Value

One thing we need to decide is whether our keywords have any commercial value, in other words whether they are 'buyer keywords'. Different keywords indicate different stages within the buyer cycle. Some people are only looking for information and have no intent to buy, others are unsure and looking for more information before making a decision and there are those people who are 100% wanting to buy as soon as they can.

Examples Of Buyer Keywords:

Buy

Purchase

Comparison

Review

Discount

Where to buy

Or keywords where specific brands, products or model names are included.

So 'buy weight loss pills' would be a good keyword where as 'weight loss pills' is not so good (but not bad either as intent is shown) and 'weight loss' is just far too general. 'Review of dog training collars' would be good but 'dog training' not so good. 'Buy brand name X model 1234' is even better as that person has already made a decision and knows exactly what they want, you just need to give it to them.

Problem Solving Keywords

Other keywords where buyer intent is shown is where the searcher has a specific problem that they need solved, for example 'how to cure insomnia' or 'supplements for insomnia'. If you offer these people a quick and easy fix for their problems they'll snap your hand off to buy it.

It's much better to target buyer and problem solving keywords as the percentage of people who buy will be much higher than when targeting

general keywords like 'insomnia' or 'weight loss' which are too vague to know what the searcher is looking for, it could be advice, it could be information or it could be to buy there's just no way to know.

Struggling to find keywords?

If you've got some good niche ideas but are struggling to find related buying or problem solving keywords then try a brilliant free tool called Ubersuggest. You can enter your general keyword or niche idea and it will show you all related search terms that people have Googled. It often helps me find keywords I would never have thought of. You can then enter these into the Google Keyword Tool to see the search volume.

Keywords to Avoid

Not all keywords that contain buyer or problem solving keywords are good keywords to target, some common sense is needed to decide whether they are going to be valuable or not and unfortunately no software can do this for you.

Examples of keywords to avoid even when commercial intent is shown:

'Buy a Porsche'

People don't buy cars on the internet so even though they have indicated they want to buy a Porsche it's not going to be from a website.

'Reviews of Plumbers in New York City'

Whilst there is a 'review' in the title and it shows buyer intent, they aren't going to pay for the plumber online via a 3rd party, they simply want reviews of plumbers in their city before making a decision on who to hire locally.

'Coca Cola'

Remember I said brand names were good sign of buyer intent? However in this case it's unlikely that someone is searching for Coke because they want to buy it on the internet. People buy Coke at their local shop, not from a website.

PICKING A PRODUCT

Clickbank has products for everything especially the evergreen niches so find a product that closely matches your niche and keywords. The more specific and targeted it is the better it will convert, so again if your niche / keyword is 'dating for men over 50' then find one similar to that instead of a general dating guide where possible. Clickbank has guides on just about everything so you can easily find something super targeted to your keywords and niche. I usually select a niche and find keywords first then select a Clickbank product.

DOMAIN NAME

Once you've decided on your niche, have your keyword in place and worked out how you'll profit from it you can go ahead and set up the website. This part is quick and easy. First you want to register a domain.

Register A Domain

I register my domains at [NameCheap](#) because I like their website and sign up process, they are reliable and the prices are good. [Go Daddy](#) is another option if [Name Cheap](#) doesn't do it for you.

Picking A Domain

Most advice you'll read about mini niche sites recommends using exact match domains (EMDs) i.e. using your keyword in your URL but for the this system **I do NOT recommend EMDs**. I've said for a long time now that eventually Google will punish EMDs and on 29 September 2012 they did as it's usually a sign of a low quality site. Obviously not all EMD sites are low quality and not all will be punished but it makes no sense to give Google a reason to target you so avoid using your keyword in your URL and instead go for a more general or generic URL.

For a site where your keyword was 'supplements for insomania' for example you could go for insomniaHQ.com or insomniainfo.net or sleepeasy.com for example which even sounds like a brand and would be given more authority. What you choose isn't too important as long as it's related to your niche so don't spend hours trying to think up catchy names.

A Dot Com Or A Dot Net?

A dot com would always be my first choice followed by a dot net. Failing that I'd consider a .org or a .info but they don't carry as much authority. Try and find a dot com wherever possible and avoid an EMD or Google

might just punish you for low quality.

Additional Domain Options

Once you've found a suitable domain then go ahead and register it. You'll often be given countless other services you can buy along side your domain such as hosting, branded email, privacy options. The only one I pick is the 'whois' privacy options (free for the first year with [NameCheap](#)), the rest is not important to me and I always recommend getting hosting and email from a separate company because if you have a problem with either the domain or the hosting it turns into a major headache when all at the same company.

BUILDING A MINI WEBSITE

Website Hosting

For hosting I use [BlueHost](#). They are for me the best hosting company around. The prices are fantastic, they are reliable, customer support is super helpful and they provide everything I need. Their starting plan at \$4.95 a month is a good choice, you can host unlimited websites & domains with that one package without having to pay more every time you add a new site so it's perfect for this method.

Register the hosting and then follow their instructions to point your domain at your new hosting. Once that's done go to your [BlueHost](#) control panel and install 'Wordpress' software. It's a simple case of clicking the button and it will auto-install for you. Wordpress is a powerful piece of software that makes building and managing a website effortless. Many of the most popular websites are run on Wordpress software so it's certainly perfect for what we're trying to achieve.



Choosing a Theme and 'Designing' the Website

Wordpress makes designing a website so simple that you don't need any sort of design or graphic skills to do so. Once you've installed Wordpress from your [BlueHost](#) control panel, follow the instructions to log in. On the left hand side you'll see a tool bar filled with options. Go to 'appearance' then 'themes'. Pages and pages full of free themes are available for you to choose. Whilst there are some good free themes if you have money to

spare you are much better off with a premium theme, they look better, they are more adaptable and responsive and you can play around with them much more than any of the free ones. A recommended premium theme is AffilioTheme which is actually designed solely for affiliate websites. It drives people towards the direction of your affiliate offers and gets them clicking. It's a favourite of mine and has really increased my sales numbers so I recommend it a lot.

Whether you choose a premium or free theme it should look simple and clean. For this type of project we don't want the theme to distract from our objective (people clicking on our affiliate links or ads) so avoid themes with big images or fancy headers, too many tool bars and so on. 'Livewire' and 'Trending' are both good free choices and I would recommend them as some of the other free themes don't have the necessary extras that you need when making mini websites like these. Simply click 'install now' once you've decided.

Essential Website Pages

As I mentioned at the start of this guide Google's 2012 algorithm updates clamped down on sites they considered lacking in content. One way to bump up the page count is to add the following pages to your site. 'Contact', 'About', 'Privacy Policy' and 'Terms and conditions'. Not only does it add extra pages but it gives a site more authority. All the major authority sites have pages like these so it makes sense that you should too.

To add new pages, when in the Wordpress control panel click on 'pages' then 'add new' on the left hand side. For the 'About' page I write that myself, look at any popular website for inspiration on what to put as they all have one, just don't copy word for word. For the others there are Wordpress 'plugins' available which create the content for you. Go to the 'plugins' option on the toolbar and then 'add new' and search, one by one, for 'contact us', 'privacy policy' and 'terms and conditions' then click 'install plugin' and wait for it to install then 'active plugin' and it's done all the work for you.

Linking to Other Websites

It may seem counter productive to link to other websites but it's another sign of authority and looks good to Google. Click on the 'links' button on the left hand tool bar of Wordpress control panel and then add links to some authority sites in your niche. I like to add the Wikipedia page most related to my niche and a few major sites (i.e. from the top 10 results in Google for my keyword) as long as they are not direct competitors or promoting anything I might be.

Removing Unnecessary Menus and Widgets

The last thing you want on a mini niche, affiliate, site is things which can distract the visitor. You want them to be focused on your articles (which are convincing them to buy – more on articles further in the guide) and your adverts or affiliate links.

Go to the toolbar on the left hand side of your Wordpress control panel, click on 'appearance' and then 'widgets'. On the far right of the screen you'll see the various different 'side bars' listed, i.e. 'side bar top', 'side bar left' and so on. If you click on the little down arrow it will open up a bigger box that shows which 'widgets' are contained within each menu. If any of the following widgets are contained within the menus then remove them; 'META links', 'calendar', 'archives', 'search'.

The only ones I would keep (or add if not there – simply drag and drop them in) are 'recent posts' and 'text widget for ads' and perhaps 'categories'.

SEO Friendly URLs

The next thing to set up is SEO friendly URLs. Go to the 'settings' tab in the Wordpress control panel on the left hand side. Then click on 'permalinks' and change the settings to 'post name' and click save. This changes the URL to yoursite.com/titleofpost rather than some random letters and numbers. This is good SEO practice.

Setting the Homepage to a Fixed Page

Usually Wordpress is set up in a blog like style, so that whenever you add a new post or article it comes up as a 'recent post'. This is not what we want for this project. We want a fixed home page. Click 'settings' in the Wordpress control panel toolbar then 'reading' and select 'static page' followed by choosing a 'front page' from the drop down menu and then clicking save. If you haven't yet made a page you'd like to be your front page you can open a new window, go to 'add page' on the toolbar and create a 'home' page then go back and follow the above instructions.

Internal Linking

Before you do this step you'll have to think about what pages you'd like on your site. Your front page will be targeting your keyword, the other pages could in theory be targeting other related keywords (if you have them) but this takes too much time to research for this sort of project so I personally focus on one keyword.

When creating other pages I VERY quickly (as in 30 seconds) think up of 'topics' related to my niche, for example if my niche is 'weight loss for diabetics' I might have a page on 'diets for diabetics', 'exercise for diabetics' and 'safe foods for diabetics'. I don't spend any time

researching the keywords, looking at search volumes or analysing competition I just think of related topics and add pages. Three to four pages is enough. We'll talk more about content for them later but once you have content up you'll want to link all your pages together by adding relevant text links within your articles to other pages within your site. You can also install a wordpress plugin called 'related posts' which will recommend other pages on the site.

Social Media

Every website has social media these days except from really low quality sites, you know those ones that Google hates. So spend 10 minutes setting up a Facebook, Twitter and LinkedIn profile for your site. I like to use the website name in the URL where possible. Then link your site to these pages and vice versa. Very simple and quick. You can add social media widgets on to your site via Wordpress and be sure to add a 'social media sharing' plugin such as 'WP social' from the plugin menu too so people can share your content.

Once this is done your website is created and ready for your articles to be added.

CONTENT

Your website is now set up, the hosting and domain is in place, you've installed a theme and made changes to the layout, menus and widgets, you've added your pages and now you're ready to add the content. I mentioned earlier it's important to add unique content to the site as you could be penalised by Google and if that happens you will not rank in the search results and no one will find your site.

Articles

You need an article for your home page that targets your keyword. This article should be approximately 500 words long. It should have your keyword in around 5-10 times throughout the article as well as in the article title. Any more than 10 times for a 500 word article could mean Google penalising your website for 'over optimization'. Internet marketers used to stuff their articles full of so many keywords that they didn't make sense, but it tricked the search engines into thinking it was a super relevant website. This doesn't work in 2012 so stick to between 5 to 10 times. I generally prefer closer to 5. It's difficult to mention a keyword so many times AND make the article read naturally and the aim is to make things look natural and give the visitor something they want to read. If your article is absolute gibberish they aren't likely to trust you enough to buy anything via your site.

You also need articles for the other 'related topic' pages you set up. As these aren't targeting a keyword they can just be about a general topic and you don't have to worry about putting keywords in or how many times certain phrases are mentioned. These pages are more about making the site look legitimate than anything else but will often still rank in the search engines despite not targeting any particular keyword.

Where to Get Content

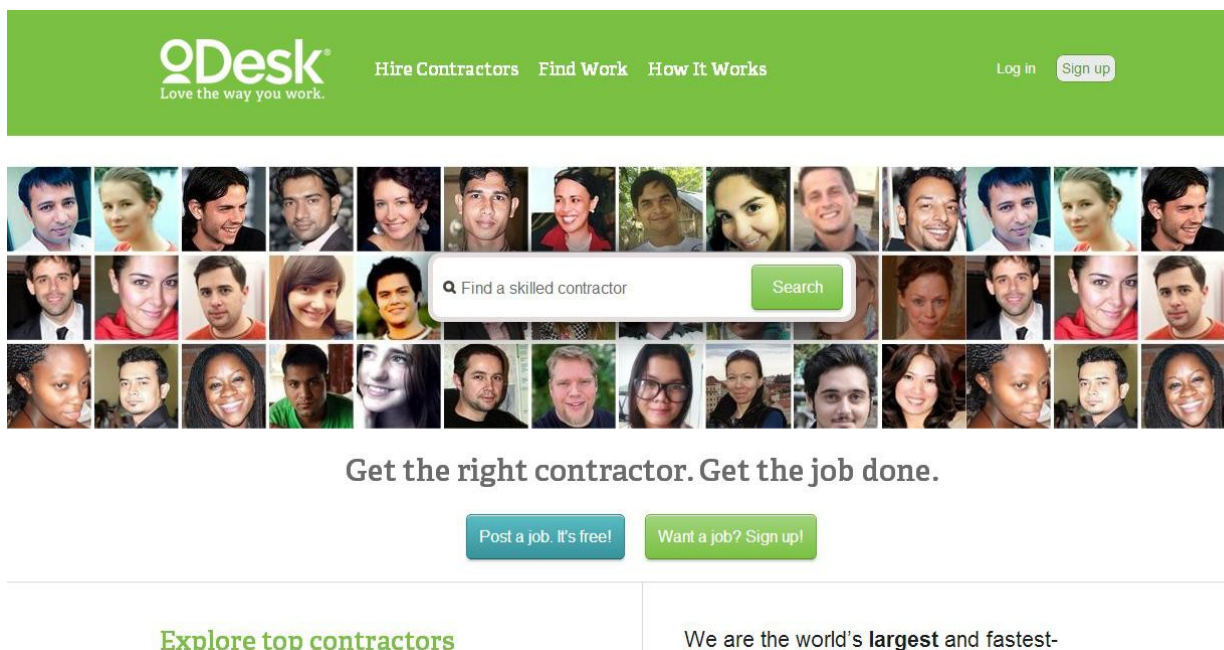
If you are knowledgeable and passionate about the niche you are targeting then you can probably write the content yourself but this takes time and you might prefer to get someone to write it for you. If you have little knowledge about the niche then definitely outsource the work. There are numerous options, I either opt for [99CentArticles](#) (note articles are not 99Cents, sadly!) or [Odesk](#). I prefer [Odesk](#) as it's usually cheaper and the quality of work is better.

Why I Use ODesk

Odesk is a freelancer site where people register as freelance workers and you can employ them by the hour or for a fixed price. Each person lists what skills and experience they have, their hourly rate, portfolios showing the work they've done and so on. I can usually find article writers based in India and Philippines (India is the second largest English speaking

country in the world, Philippines the fourth) to write me unique 500 word articles for \$2 each. The majority of the time quality is good, they work hard, they do their research and they deliver the articles quickly.

If you want to use Odesk you need to sign up [here](#), register as an 'employer' and add your details (name and payment details). Then post a job under the 'writing and translation' category, make sure to leave clear and specific instructions in the 'job description' box including how many articles, number of words per articles, what the topic is, what keyword should be included and how often it should be used and be sure to specify that the articles are unique and not copied from elsewhere. Then decide whether to go for hourly rate or fixed price. I go for fixed price and offer to pay \$2 per 500 word article.



Checking Your Articles Are Unique

Once your articles are delivered then go to [Copyscape](#) and for \$0.05 you can check your articles are unique. It will compare the text with other websites on the internet and see if it matches. Don't worry about certain words or phrases matching up, that always happens, as long as it's at least 50% unique you won't have any issues.

Posting Your Articles To Your Site

Log back into your Wordpress control panel, go to the 'pages' button and then choose the relevant page and click 'edit'. Copy and paste the

relevant article to each page. The formatting will probably be a bit messed up from copying and pasting so make sure it looks OK before publishing it. You have the option of adding keywords and tags to your pages, for your main page enter your keyword for the others you can enter the general topic as a keyword. Don't add too many keywords as 'keyword stuffing' is not a good idea. I personally do not bother with tags.

You've now got all your articles on the site, the on page SEO is done and the design and layout is perfect for an mini website. It's time to get the affiliate links or ads placed on to your site.

ADDING YOUR AFFILIATE LINKS

The best spots on your website to place your links and adverts are:

- Below the post title but above the main post content.
- At the bottom of the post content.
- At the bottom and / or top of the sidebar (where the links are)
- Contained within the content of the post so the text of the post wraps round the ads.

You can alter the background and font colour of the ad, it's best to match them with your websites colours so it looks more natural. It's better that it blends in and looks like it should be there rather than making it obvious it's an advert.

Affiliate Links

The majority of affiliates will supply you with affiliate banners to use on your site, if they don't appear to have any then contact them and ask them to supply you some, they should be willing to as you're making money for them.

I like to place text links within the content of my articles and posts. It should be in a different font colour and size, drawing attention to it, from your regular article font. It's best to have a 'call to action' such as "Want to cure your insomnia TONIGHT, click HERE to get the most effective natural remedy NOW". A good place to put it is in between the first and second paragraph then again further down the page near the middle and finally at the bottom of the article. This gives the reader multiple chances to click on your affiliate link. You can also have a banner at the top or bottom of the toolbar for those people who still click on visual adverts. Once you're ranking in the search engines you'll be able to see how effective your link placement is. If you're getting good visitor numbers but no one clicks your links then you need to alter the placement or text you've written, you can try banner ads instead or writing new 'calls to action'. If people are clicking the links but then not buying then you can assume the affiliate offer you've picked is the problem, are you sure the sales page looks good and is convincing enough? Does the product actually sound like it can help the user? If not try another.

The best thing to do is test, test, test. If the product isn't working then try a new one. If none of the products are selling them try using adsense adverts instead. Once this part of the site is up it's time to link build.

LINK BUILDING

Building inbound links to your site is one of the main way your site ranks in the search engines. A link to your site can be seen as a 'vote of popularity', the more links you have the more popular you are however not all links are created equal so links from a high PR site (like the ones I mentioned earlier, the Wikipedias, BBCs, Huffington Posts for example) counts for much more than the PR0 sites that no one has ever heard of.

Link Building in 2012

Until fairly recently in order to quickly get ranked in the search engines you could throw as many low quality and almost spam like links as possible at your site, using your keyword as 'anchor text' (the text that supported your link). This would imitate popularity and you'd quickly rise to the top of the search results. Googles 2012 algorithm updates put an end to that, any sites that had more low quality links than high quality were penalised and either dropped out of the rankings or were de-indexed altogether. If your sites backlinks consisted of nothing more than 200,000 blog comments similar things happened.

SEO is Dead

Many internet marketers claim SEO is dead or that link building doesn't work anymore. Neither of those statements are true. SEO will never die and Google have stated that backlinks are still the number one way they decide on where a page ranks (social signals are number 2).

Multiple Link Types

What Google will no longer tolerate is internet marketers spamming their own sites with low quality links. Your backlink profile now needs to 'look' natural (it doesn't actually have to be natural, you can still use software just use it intelligently), be varied and come from different sources (so from multiple IP addresses and site types, i.e. blogs, hub pages, video sites, article directories, document shares, picture sites, RSS feeds and more). You can't blast 10,000 blog comments at your site in one day and expect it to rank, it will have the opposite effect.

Vary Your Anchor Text and Keywords

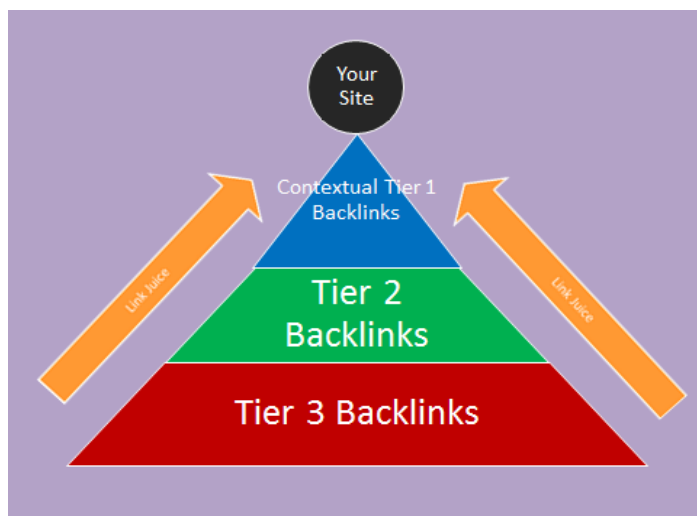
In 2012 your anchor text (the visible, clickable, text in a hyperlink) must not only contain your exact keyword every time but variations of your keyword as well as more generic words such as 'click here', 'this website' 'go now' and your 'raw' URL. Mix it up, make it look natural, don't create patterns. If people other than yourself were naturally linking to your site (which is what we're trying to replicate) there's no way they'd all use the same anchor text.

Now I've explained what type of links work in 2012, it's time to tell you

my EXACT link building strategy.

My Link Building Strategy

The only link building strategy that I use today is 'tiered link building' which involves creating three tiers of links, similar to a pyramid. Imagine your main, mini site, at the top of that pyramid. Beneath that would be your first tier of links, these would be the good quality, high PR and trusted sites that Google loves. Beneath would be tier 2, again trusted and high PR sites but they don't have to be as important or high quality as tier 1. At the very bottom of the pyramid you have tier 3, these are the biggest quantity of links and can be the spammiest and most low quality links you can find.



Tier 3 points at your tier 2 links. Tier 2 links point at your tier 1 links and tier 1 links points at your money site. What this does is create a VERY powerful link pyramid that passes 'link juice' right through the pyramid to your main site without harming it in anyway. It also builds a protective layer around your money site and means that no low quality or bad links are pointing at it.

Tier 3 boosts the page rank of tier 2, which in turn boosts the page rank of tier 1 which leaves a nice selection of high quality tier 1 links (with high PR thanks to the link pyramid) pointing at your money site.

This is a super safe link building method for 2012 and beyond, it basically future proofs your link building and website. If any action was to be taken against your sites it would be tier 2 or tier 1 that was punished and NOT your money site. The tiers act as layers of protection and deflect the danger. This is the link building strategy which I use on all my sites and I've not been negatively affected by any algorithm updates. With this type of link building you can rank ANY keyword, you just need to keep building pyramids until the keyword is ranked number one. Thankfully with the type of sites we are building due to their low competition it doesn't take

much to rank them, often 2 or 3 good quality pyramids is enough.

What a Tiered Link Building Pyramid Looks Like

My pyramids look like this:

Tier 1: 5 web properties:

- 1 popular blog (i.e. Wordpress)
- 1 video site (i.e. Youtube)
- 1 article directory (i.e. Ezine)
- 1 document share (i.e. DocStoc)
- 1 hubpage (i.e. Squidoo)

Tier 2: 25 web properties:

Can either be a collection of web 20s, video sites, article directories like above or wiki links.

Tier 3: Thousands of spammy links:

Blog comments, forum and social media site profiles, trackbacks and pingbacks and so on. These links can be gotten in high quantities for very cheap.

How to Build a Tiered Link Pyramid

Tier 1 has to look good and be of reasonable quality. That means unique articles for every property, images, videos, make everything look legit. It's costly to get brand new articles written for each property you create though it's a good idea if you can afford it (again 99 Cent Articles or Odesk) as it will prevent any issues with Google penalties but if that's not an option due to cost then the other option is using The Best Spinner software. It has a 7 day trial for \$7 and you can upload one unique article to it, press a button and it will 'spin' that article into THOUSANDS of unique articles. After the trial if you don't want it you can cancel.

When building these properties try to make them a mix of sites that target your keyword, variation of your keywords and some that don't but are based on the general topic of your main site. So if your keyword is 'cure insomnia with supplements' have 1 or 2 with that phrase in the URLs, some with related generic terms like 'insomnia' or 'sleep' and some just with completely random terms like peoples names.

You've got 3 options, you can build your tier 1 and 2 links manually (tier 3 has to be outsourced or automated) but it's quite time consuming, you can use automated software that does ALL the work for you or you can outsource it to a backlink service.

Building Manually

If building manually it means you'll need to sign up and build around 30 web properties on blogs, video sites, document sharing, wikis social

bookmarking and so on.

For each tier 1 property I add multiple pages, add at least 2 articles (where possible, obviously to Youtube you would add a video), some pictures and some videos to make it look like a legitimate blog or website.

Tier 2 properties need less attention, one article and an image or 2 is fine for those.

Realistically you can do tier 1 and tier 2 in one day. It sounds like creating 30 web properties is a lot but you can do it pretty quickly. You can then add links on each site pointing to your main site.

Building Links Using Software

If building manually seems like too much work (and it is for me) then I can recommend a tool called **Magic Submitter**. This is one of the best link building tools I've ever used and it's only \$4.95.



Features of Magic Submitter:

- Signs up for new accounts at all the major webs 2.0s, blogs, article directories and video sites.
- Spins your content before submitting so every article and page is unique.
- Uploads your videos to the top video sites.
- Places content on over 35 article directories.
- Submits tests, videos and images to Wordpress directories.
- Posts to over 25 blog platforms.
- Creates profiles on over 150 forums.
- Submits to over 25 social bookmarking sites.
- Submits to press release sites.
- Solves captcha codes.

- Collects the URLs of all the sites it's posted to.
- Adds links back to your sites from all the properties it creates.

It does all of your link building with the click of a button, you don't actually have to do anything other than give it the article, videos and images you'd like it to use. You get full access to all the web properties it builds so can use them again in the future. Because you built these properties it means it's not spam and to Google it looks like a VERY natural and varied link building campaign.

You can try it for 30 days for **just \$4.95** and if you're not happy simply cancel.

To try out Magic Submitter click [HERE](#).

Ranking

Once a new site is up and running and the link building campaign is under way I'll not check the site until 14 days later as generally it won't be ranking before then (though a few times I've checked at the 10/11 day point and it as been). [Traffic Travis](#) will tell me if I'm ranking.

If it's not ranking after 14 days I will usually do some more link building and build another pyramid as well as point some social bookmarks or other trusted links to the main site. Then I'll check it 14 days later again. At this point it's usually ranking, if not then I'll add another link pyramid a week until it ranks

OTHER TRAFFIC METHODS

Video Marketing

Create a video about your product / website / niche and upload to Youtube, Vimeo, Metacafe, Dailymotion and other video sites.

If you want to directly promote a product you are affiliated with then create a video review. You can either do it yourself or hire someone on Fiverr.com (search 'video review' or 'video testimonial') and give them a script talking about how beneficial the product is and what it can do for you. Be sure to include the product name or keyword in the title, description, tags and as the file name.

To get your video watched by as many people as possible the 4 main factors for it to rank at the top of youtube (or other video sites) and also Google is the number of links pointing at it, the number of video views, the length of time the video is viewed for on average and interaction (likes, comments, subscribers etc). You can cheat your way to the top by buying backlink gigs on fiver such as blog comments, social bookmarks, wikis, edu links, web 2.0s etc and video views on vagex. Point these links and views at your video and watch it shoot to the top, if it starts falling in the rankings just add more links.

You add the link to your website in the description box and instruct people in the video to click on it. Watch the traffic roll in.

Forums

There are 2 approaches to forum marketing. Either post articles containing your keyword / product name direct to the forums with a link at the bottom to your site or be a useful poster and answer, in-depth, any questions people ask and have your signature contain a link to your site. When you give useful answers to questions people see you as an authority figure and will click on your link.

You have to be sure that you participate in the forum within the guidelines, make helpful posts, do NOT spam and offer good value otherwise people will see you as a nuisance and ignore you. Make sure you only post on relevant forums in your niche.

Blog Comments

Blog commenting when done correctly can drive tons of targeted traffic to your site. You need to set up Google Alerts to alert you whenever your keyword / product is mentioned 'as soon as it happens' i.e. the instant it is posted so that you can be one of the first to comment on the blog post. You should firstly thank the author of the post by name (it will be on the blog somewhere), mention the name of the website, tell them you like the post and why you like it, mention something they've written about in that specific post, tell them you've written about something similar on your site or have some more information about the product and ask them to come over and give you some feedback about it then add your link. This

will set you apart from 99% of other blog commenters who write random nonsense or just try and spam their link and it will make them more likely to keep your comment and link live. If you get first comment (or at least top 5) you can drive a lot of targeted traffic to your site. Rarely will the blog owner actually check you have the content you've claimed to have on your site but they will approve the comment because it looks so far away from spam compared to the 'Click HERE' type comments they usually get.

Guest Blogging

Write up a relevant and topical blog post based on your niche. Something current and on the mind of people at that moment. Email it to top bloggers in your niche offering it as a guest post and when they publish it you'll get a link back to your site, when on the right blog these can drive massive numbers of targeted traffic. Make sure it's the best post you can possibly write.

Social Media

Interacting with others in your niche and posting relevant content is a great way to drive traffic to your sites. Be sure to add as a friend or follower anyone who's in your niche, competition or not, as you can poach some of their traffic. Make yourself well known to them, talk to them, ask them for feedback on your site / posts / products, follow their followers, add their friends as friends.

Be sure to keep your social media fun and interactive by having competitions, quizzes and games. Giveaways, prizes, finish the sentence (i.e. "they came, they saw, they ____" fill in the blank) and "on this day in 1949 XXX happened" type stuff works well.

Be sure to also post all your blog posts / website articles / product launches to your social media and ask people to share them.

Banner Ads

Banner Ads are still a great way to get a lot of targeted traffic to your site. Firstly find the websites where your niche hangs out. It doesn't necessarily have to be a site within your niche, i.e. if you're in internet marketing you don't have to use an internet marketing site just find somewhere that your similar age group / niche visits. Contact the webmaster and ask how much to promote, most will happily take some extra cash for a few adverts.

I use [Odesk](#) to create my banner ads and can usually get one for around \$5-\$10. Banner Ads with text tend to work more than images these days and you should make sure not to have them look too spammy.

Be sure that your ad text mentions the main benefit of your website, so if it's a SEO website offering low cost SEO be sure to say that. Also have a 'call to action' where you tell them what to do, such as 'Click here NOW'. Prices work well on banner ads too so mention 'SEO for as low as \$20' or whatever your price is.

Contact the forums or websites directly instead of going through any middle men or agents. They'll be happy to deal direct as it means more cash for them.

Pay Per Click

Pay Per Click (PPC) means you pay when someone clicks your ads. Google Adwords is the most well known network but Bing and others are available too.

You need to use your keywords or product names in the ads and be super specific. Don't be general, make sure you choose keywords that are super targeted, i.e. 'training a bulldog to stop attacking other dogs' rather than just 'bulldog training' which could be about many things. Make your ads are enticing and clickable. Make people intrigued enough to click on them and see what you are offering.

Before spending money on PPC ads go to Fiverr and search for 'Adwords vouchers' and 'Bing Vouchers' and you'll find lots of deals for cheap vouchers, often you can get \$100 worth in vouchers for \$5 which will allow you to run ad tests free of charge until you find a profitable ad campaign.

Diversity

Never be too reliant on one source of traffic for your sites because if for whatever reason that traffic source stops delivering your website or business could be in serious trouble. A lot of experienced web masters are moving away from SEO altogether and focusing more on other means such as video, paid, banner, forum marketing and so on for their visitors as having 90% of your visitors coming through SEO / Google can be disastrous if there's an algorithm update that penalises your site. Try and drive traffic from multiple areas and your business will be much healthier for it, far too many web masters saw years of work wiped out almost overnight in 2012 due to Google Panda & Penguin updates. Don't let this happen to you.

FINAL WORD

The trick now is to take action and get started. You've got all the information you need and a step by step guide to follow so the quicker you get moving the quicker you'll be making the big profits. Don't hesistate and put it off until tomorrow, start today and reap the rewards as quick as 30 days.

Start building your first site now and you'll have that first \$1,000 in your bank within no time. Once your first site is a success start to build others, they only take 1hr to create so you can have multiple sites in no time.

To your success!

TOOLS AND RESOURCES

Affiliate Networks

Clickbank: #1 for digital products, easy to get accepted to, fast payments and very trustworthy.

Commission Junction: Great network for products and services. Very reliable.

Amazon: Well known, trusted and reliable.

Advertising

Google Adwords: If you want to advertise on google, this is the place to go.

Google Adsense: Make money by placing ads on your website, get paid every time someone clicks.

Article writing and web site content

Odesk: Can find writers of all skill sets and prices. My favourite!

99 Cent Articles: Cheap, unique, articles for your website or blog.

SEOGenerals: Wide range of SEO services but their article writing service is top notch.

Article Software

The Best Spinner Software: Powerful software that can spin your articles thousands of times to provide thousands of unique articles.

Books

4Hr Work Week by Tim Ferris: The book that inspired a generation to quit their boring day jobs and work online.

ProBlogger: How to make money from blogging for a living.

The \$100 Start up by Chris Guillebeau: How to start an online business for \$100.

SEO Made Simple by Michael H. Fleischner: If you want to dominate google this is the book to read.

The New Google SEO by Kathleen McDivett: Details what you need to do to be successful with Google Panda.

Search Engine Optimization: An Hour A Day by Gravidia Couzin: Recommended SEO learning book.

Domains:

Namecheap: Need a domain name / URL? One of the best places on the net and great prices too.

Go Daddy: Another big domain company, again top service and prices.

Email List

Aweber: Build email and marketing lists with the webs most powerful email opt-in service and marketing tool. Most web masters use this to build their marketing tools and email lists.

Hosting:

HostGator: A very reliable, easy to use, 1 click auto-install web host with great support and cheap prices. Very highly recommended.

Blue Host: Similar to hostgator, again great prices and top notch support.

Images & Photos

iStockPhoto: Royalty free images to use on your site.

Flickr: Get free images for your website.

Internet Marketing Training

Affiliorama – The #1 Affiliate Marketing Training Portal: One of the best places to learn Internet Marketing on the net, fantastic resources, support and guidance.

Millionaires Society: Learn how to make money online from a self made internet Millionaire, could you be next?

Chris Farrell Membership: For those serious about creating a regular online income. Voted #1 internet marketing service by Imreportcard.com

Work From No Home: Learn how to work online from anywhere in the world. NEW!

Keyword Research:

Traffic Travis: **Fantastic tool** for finding keywords and analysing your site.

(Recommended)

Google Keywords Tool: Free (but limited) tool to find keywords and their search volumes.

Ubersuggest: Need some more suggestions for keywords, use this great free tool.

Link Building SEO Software / backlinking software:

SeNuke X: Can spin your content and create properties all over the web, add to them automatically, building links back to your site as you go. The BEST link building tool.

Magic Submitter: Cheaper alternative to SeNuke X but not nearly as powerful, good option for those who can't afford SeNuke X.

Outsourcing work / hiring freelancers:

Odesk: Great place to find reliable, inexpensive, freelancers for any job you can think of. If you need something done but don't have the time or skill, find a worker here.

ELance: Similar to above

SEOClerks: Good for inexpensive SEO tasks though Odesk or Elance are better for most jobs IMO.

Product Distribution

E-Junkie: Shopping cart for selling digital goods. Compatible with paypal, Google checkout, Clickbank and more.

Clickbank: Digital product retailer, great for selling / buying / affiliating with digital products, ebooks and software.

Site Protection

Sucuri: Security for your website, a must for anyone who makes a living online or has a valuable website.

Social Media Software

Social Ommph: Schedule and automate your Twitter, FB and Linked In posts.

Twitterfeed: Auto post RSS feeds to twitter.

RSS Graffiti: Official FB app that posts RSS feeds to Facebook.

Social Media Fans & Followers

Synnd: Automated and reliable search engine marketing.

Themes

AffiliotHEME: The BEST affiliate site theme for Wordpress. A must have for all internet marketers IMO.

Useful Websites

SEO Info Box: Up to date SEO strategies and techniques, backlink packages, SEO advice and more.

OTHER PRODUCTS BY THE AUTHOR

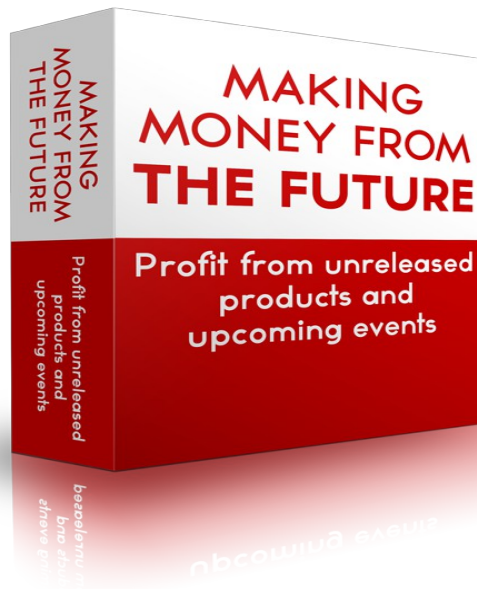


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Making Money From The Future is a 32 page step by step guide showing you how to profit from the future without being psychic. It will show you how to build a solid, long term, and sustainable business based on unreleased products and upcoming events that will never stop being profitable and best of all you can get started for \$18.

This secret method can easily generate you \$10,000 a month from just a few hours a week. This is the strategy used by the top earners in internet marketing to make serious profits whilst the rest fight for small change. Wouldn't you like to be a top earner?

You get the EXACT steps to find profitable upcoming products and upcoming events, shown multiple ways you can monetize them, how to get ahead of all the competition and a detailed step by step guide to building and ranking profitable sites that make huge monthly products.

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